

STRATEGIC PLAN 2018-2023

Shaping the game of cricket to be enjoyable, successful and available to everyone in our community



OUR PURPOSE

To be an outstanding cricket organisation by providing leadership, direction, guidance and support in developing, growing and promoting cricket.

VALUES

VISIONARY
ACCOUNTABLE
INCLUSIVE
RESILIENT
EXCELLENCE
RESPONSIBLE
TENACIOUS
CONSCIENTIOUS

ASPIRATIONS

- GROWING CRICKET IN OUR COMMUNITY
- FINANCIALLY SUCCESSFUL
- A CRICKET DESTINATION FOR ALL



OUR PILLARS

Vibrant Community Game

- Partner with clubs to deliver and grow cricket in the community.
- Provide programs to grow, retain and encourage diversity.
- Support all sectors of the community game.
- Ensure effective communications with all parties.
- Enable players and coaches to reach their full potential.
- Develop and support all coaches.

Organisationally successful and sustainable

- Optimise and diversify revenue streams.
- Be respectful, safe and socially responsible.
- Develop strong partnerships with key stakeholders.
- Deliver best practice governance and management.

Best in class facilities and events

- Provide infrastructure and events that assist the growth of the community game.
- Leverage key assets fully, and partner proactively with key facility and event stakeholders to deliver value to our game, and our community.
- Position indoor facility as best-in-class to promote Nelson and our game, returning tangible value to the business.
- Drive continuing development of Saxton Oval to ensure it remains a must-have venue for international cricket.

